

Product Roadmap

FEATURE	DESCRIPTION	FEATURES		Priority	Done
Navigation	Different ways users navigate the app	Bottom bar	HOME (discover) INBOX ADD YOU (DASHBOARD)	MVP (P1)	<input type="checkbox"/>
		Top bar	Hamburger menu - additional navigation	Optional (P2)	<input type="checkbox"/>
			Logo	MVP (P1)	<input type="checkbox"/>
			Account: User, sign-in, register, settings, log out, help	Optional (P2)	<input type="checkbox"/>
			Notifications: important updates, reminders, or information relevant	Concept (P3)	<input type="checkbox"/>
Home screen	Main dashboard where users start their interaction with the app. Users are welcomed and presented with essential information, features, and navigation options	Search bar		MVP (P1)	<input type="checkbox"/>
		Content	Sections: 1. Recently added 2. Nearby 3. Top categories		
Browse page = All categories page	Main page where users can explore and discover content or items available within the app Top menu OR link from search bar OR link from browse page OR Home	Search bar		MVP (P1)	<input type="checkbox"/>
		Listings	Sort + filters sections		<input type="checkbox"/>
			Section 1: Browse by type (stuffies / Dolls / figures / building / STEM / puzzles / board games / sports or outdoors / dress up & pretend play / cars / crafts / cars)		<input type="checkbox"/>
			Section 2: Browse by age (0-24m / 2-4y / 5-7y / 8-10y / 11-13y / 14+y)		<input type="checkbox"/>
			Section 3: Browse newly listed		<input type="checkbox"/>
			Section 4: Browse by "in your area"		<input type="checkbox"/>
			Section 5: Suggestions		<input type="checkbox"/>
Search bar	Provide users with a search function and categories to easily find toys they are interested in swapping	Search bar	Recent searches, clear recents, suggestions, tags for quick search, saved searches, manage alerts	MVP (P1)	<input type="checkbox"/>
Search results	Content displayed after performing a search		Sort options (inc. location radius)	MVP (P1)	<input type="checkbox"/>
			Filters screen (+ kids preferences for app: ex. only cars)		<input type="checkbox"/>
			Create search alert	Optional (P2)	<input type="checkbox"/>
Listing page	Product page and details		Link to online item	MVP (P1)	<input type="checkbox"/>
			Add an item screen		<input type="checkbox"/>
			Share		<input type="checkbox"/>
Messaging	Communication between users to discuss details such as condition, pickup, or delivery	Inbox	Chats history / summary	Optional (P2)	<input type="checkbox"/>
		Chat screen	Interface	Optional (P2)	<input type="checkbox"/>
Profile page	The place where users can view and manage their account information and preferences		Share profile	MVP (P1)	<input type="checkbox"/>
"My Stuff"	Allow users to manage their profiles, view their listings, swap history, and update their preferences	My listings	Mark as sold	MVP (P1)	<input type="checkbox"/>
		Dashboard			<input type="checkbox"/>
		Swap history		Optional (P2)	<input type="checkbox"/>
		Favorites (optional)		Optional (P2)	<input type="checkbox"/>
User registration	Allow users to create accounts with basic information such as name, email, and password		In-app OR external link to complete registration	Optional (P2)	<input type="checkbox"/>
Notifications	Messages or alerts delivered to users to provide important updates, reminders, or information relevant to their interactions with the app			Optional (P2)	<input type="checkbox"/>
Rating and feedback	A platform for users to share their reviews, ratings and comments based on their experiences with the app or specific items offered within it			Optional (P2)	<input type="checkbox"/>
Swap Tracker	Tracks users' journey to swap location (reference: Uber or Lyft)		Optional: emergency button for added safety	Concept (P3)	<input type="checkbox"/>
Onboarding	Guiding new users through the initial setup and introduction to the app's features and functionality			Concept (P3)	<input type="checkbox"/>
Favorites	A personalized space where users can conveniently store and organize toys and "sellers" that they have marked as favorites or wish to revisit later	Page		Optional (P2)	<input type="checkbox"/>
		Add to favorites			<input type="checkbox"/>
Help	FAQs and common support topics			Optional (P2)	<input type="checkbox"/>
Special features	Play together		<u>When</u> : There is a match between preset criteria (such as location, age, interests). <u>What</u> : Pop up or CTA "PLAY TOGETHER" that offers to play together (at home, meet in a playground, etc.). OR CTA to start messaging.		<input type="checkbox"/>
	Subscription box		Weekly / monthly swap package with like minded families		<input type="checkbox"/>
	High value items		An option for high value toys or in top condition: "willing to swap for similar items only or similar value or condition"		<input type="checkbox"/>
	Open to connect		<u>When</u> : There is a match between preset criteria (such as location, age, interests). <u>What</u> : Pop up or CTA "PLAY TOGETHER" that offers to play together (at home, meet in a playground, etc.). OR CTA to start messaging.		<input type="checkbox"/>
	Organize garage sale		Link or screen assisting in organizing a garage sale		<input type="checkbox"/>
	Toys in bad condition		<u>When</u> users want to discard of a toy that is in a bad condition to swap. <u>What</u> : Offers info and link to nearby donation / local charities OR Upcycling ideas, links, groups		<input type="checkbox"/>
	Swap it forward		<u>When</u> : users received an item and changed their mind. <u>What</u> : CTA to re-list item		<input type="checkbox"/>
	Community forum		In-app interface OR external link		<input type="checkbox"/>
	Report broken items		When receiving items in bad condition report the user / the item		<input type="checkbox"/>
	Share the app				<input type="checkbox"/>